

Sunday, November 5, 2017

8:30 – 9:15 p.m.



Cara North, CC

Cara North, CC, is the VPPR for the City of Columbus Toastmasters. Outside of Toastmasters, she is an Instructional Development Specialist at The Ohio State University.

Cara has grown an extensive online personal learning network in a year. She is a lifelong learner and enjoys using social media to try to quench her thirst for knowledge. She is also the founder and CEO of The Learning Camel LLC, a consulting company that helps individuals and organizations reach their full social media potential.

Social Media: Cultivating Your Personal Learning Network and Extending the Virtual Handshake

Toastmasters is a great place to build your skills in oral and written communications. Why not take it to the next level and grow your online skills? One way to do that is to use social media as a tool to market yourself or your organization. Social media can help you grow and cultivate your personal learning network. This workshop will provide an overview on building your online brand. Please note it is expected that users have a basic working knowledge of social media tools.